

<b>Position:</b>	Social Media & Communications Assistant
<b>Company:</b>	Acoustic Research Systems (Europe) GmbH
<b>Reporting to:</b>	Lead Marketing Manager
<b>Location:</b>	Potsdam, Germany / Hybrid
<b>Type:</b>	Part-time (up to 20 hours per week).
<b>Start:</b>	1 June/July 2024
<b>Deadline:</b>	31 May 2024

## About Acoustic Research Systems (ARS)

Acoustic Research Systems is a globally recognized provider of Environmental Testing and Campaign Management Services catering to the aerospace and defense industry. Serving esteemed clients such as NASA, Boeing, the UK Space Agency, and more, ARS specializes in Direct Field Acoustic and Environmental Testing Services. Renowned for simulating rocket launches, ARS boasts industry-leading transparent data delivery and reliability, all underscored by a commitment to exceptional service.

### ARS's Commitment:

Precision:

Meticulously engineering cutting-edge space technologies to ensure unparalleled accuracy and reliability in exploring space.

Efficiency:

Endeavoring to optimize every aspect of technology to propel humanity's exploration of space with unparalleled effectiveness.

Transparency:

Believing in openly sharing information, fostering trust, and providing clear insights into technological endeavors for collaborative progress in the pursuit of space exploration.

Service:

Striving to provide unparalleled support and solutions in the space tech industry, ensuring partners and customers reach new heights.

### What you'll be doing:

- Implement cool social media strategies to boost our brand awareness and get people talking about us.
- Create and share awesome content on LinkedIn, Instagram, YouTube, and our website's blogs and publications.
- Keep an eye on social media trends and analytics so we can tweak our strategies and stay ahead of the game.



- Handle daily social media stuff: posting content, replying to comments, and chatting with our online community.
- Work with different teams to make sure our social media strategies match up with our business goals and promo campaigns.
- Put together reports on how our campaigns are doing, share insights, and suggest ways to make our strategies even better.
- Make sure our brand's voice and content are consistent across all our digital platforms.

**What we're looking for:**

- You're working on your Bachelor's degree in Communications, Marketing, or something similar. If you've already finished, that's a big plus!
- You've been a Social Media Manager before, or maybe you're an influencer or have managed an account with a big following.
- Your writing, editing, and speaking skills are top-notch.
- You know your way around different social media platforms and understand best practices and website analytics.
- You're creative, detail-oriented, and can juggle projects like a pro.
- You thrive in fast-paced environments and can hit deadlines no problem.
- You're fluent in English.

**Our Vibe:**

At Acoustic Research Systems, we're all about getting things right, being super efficient, keeping things transparent, and providing top-notch service. We're pushing the limits in space exploration, all while sticking to the highest standards in our industry.

**How to Apply:**

If this sounds like you, we'd love to hear from you! Send over your cover letter and resume to [k.isaacs@acousticrs.com](mailto:k.isaacs@acousticrs.com). Make sure to tell us how your skills line up with what we're looking for.

*Come join us at Acoustic Research Systems and help us push humanity's boundaries in space with the latest tech and services.*